



offers



LinkedIn Learning (formerly Lynda.com) Training Licenses:

MnCCC will make annual group purchases on behalf of members to save costs. Licenses purchased through MnCCC will be for July 9, 2019 – July 10th, 2021. Purchased licenses will auto-renew each year unless MnCCC receives a notice of the change by **May 1st**. Please contact lisa@mnccc.org or amanda@mnccc.org to purchase licenses.

Pricing: \$35 per license through MnCCC with an annual renewal on July 10th.

Course Catalog: The course catalog is listed here: <https://learning.linkedin.com/content-library>

How much do you save?

LinkedIn Learning licenses typically cost \$250 - \$350 for a single user. With our group purchase, we can offer them at \$35 per user per year. That's up to a 90% savings!

What if someone leaves the county?

We can add new licenses and archive licenses throughout the year. If someone leaves your county, you can contact Amanda or me and we can archive that license, so you would have a license available for another person or new employee.

Can we share licenses?

Unfortunately, not. These are named licenses. We need a first name, last name, county/agency, and email to set up an account. We can also add a department if you'd like to segment your license and staff by department.

How can I get people to use the training?

Some counties have incorporated training as part of the annual review process. You can have multiple sub-admin accounts for your county/agency. For example, a department head can be set up as a sub-admin for their staff. As a sub-admin, they can create a curriculum or library of recommended training for

their staff. One example would be that each staff would be required to view 5 trainings from the supervisor recommended training plus 3 of their own choosing as part of required training.

Can I view who is taking what training?

Yes, if you are set up as a sub-admin for your county/agency or department, you can not only set up training libraries for staff, but you can also view who took what training.

Is a LinkedIn profile mandatory to have a LinkedIn Learning license?

No. While it can help enhance the users' learner experience through better course suggestions and extended features like course Q&A discussion threads, it's optional.

Can I sample a course before we purchase?

Yes, in addition to the full course catalog listed about, plus the attached listing of courses, there are free courses you can check out. Here's a list of a few of them...

- Building Resilience:
<https://www.linkedin.com/learning/sheryl-sandberg-and-adam-grant-on-option-b-building-resilience?u=36124956>
- Self-Awareness, Authenticity & Leadership:
<https://www.linkedin.com/learning/bill-george-on-self-awareness-authenticity-and-leadership?u=36124956>
- Data Visualization: Storytelling:
<https://www.linkedin.com/learning/data-visualization-storytelling?u=36124956>
- Managing Conflict:
<https://www.linkedin.com/learning/fred-kofman-on-managing-conflict?u=36124956>
- Designing & Delivering a Great Customer Experience:
<https://www.linkedin.com/learning/thomas-a-stewart-and-patricia-o-connell-on-designing-and-delivering-great-customer-experience?u=36124956>
- Managing Energy for Sustainable High Performance:
<https://www.linkedin.com/learning/tony-schwartz-on-managing-your-energy-for-sustainable-high-performance?u=36124956>
- Design, Business, and Inclusion:
<https://www.linkedin.com/learning/john-maeda-on-design-business-and-inclusion?u=36124956>

Can I get a demo or more information?

Yes, of course! In addition to Lisa Meredith and Amanda Beyer at MnCCC. We have Sam Steel and Anna Mrowka as our Account Managers at LinkedIn Learning. If you would like a demo or have questions, they would be happy to assist you. They are also willing to offer free two-week trials for any members that are new to LinkedIn Learning or for members that are looking to expand the number of licenses that they purchase. You can contact Sam at ssteele@linkedin.com or Anna at amrowka@linkedin.com.